## Samsung DBE Series SMART Signage

Deliver engaging messaging with versatile professional digital signage for your growing business



## **Highlights**

- Flexible and professional business messaging solution.
  Leverage a professional-grade, cost-effective display solution for a wide range of business uses.
- High performance and capacity for expanding business needs. Experience robust performance to meet growing business demands with an advanced quad-core processor and enhanced 8GB memory storage.
- Enriched content at a lower cost. Gain advanced content manageability while reducing Total Cost of Ownership (TCO).
- Streamlined display configuration. Achieve a clutter-free LFD configuration using wireless content management and display control with embedded Wi-Fi.
- Maximize ambiance at lower cost in contrast with the previous DBD Series. Optimize display investment while maintaining an elevated decor by acquiring an economical display with the same design as a high-performance model

## Support your growing business with appealing, flexible and professional digital signage

Today's retail stores and corporations are leveraging innovative digital displays to communicate with customers and present business information. Digital signage is an effective way for retailers to promote products, unify brand identity and increase traffic. Businesses now commonly use digital signage as a replacement for cumbersome conventional projectors to dynamically connect with clients, staff and visitors. When seeking digital signage solutions, today's companies look for displays that are versatile and cost-efficient, as well as easy to connect, install and control.



Figure 1. Samsung DBE Series SMART Signage elevates store decor while delivering messages effectively

