Hisense

3 YEAR Warranty

43B4E31T

43" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage Display's are ideal for retail and business environments. The products are the perfect backbone of a digital broadcasting platform in supermarkets, restaurants, stadiums, shopping malls and office buildings. A combination of seamless design and enhanced 500 nits brightness will ensure your digital content vividly stands out from the crowd.

Highlights

Smart CMS
Hisense's CMS platform allows you to edit and arrange playlists, making content management easy and user-friendly. It supports all rich media content in synchronous playback over a multitude of commercial displays.

Landscape & portrait
Both landscape and portrait orientations are possible, providing you with endless creative and functional possibilities to fulfil your commercial or informative goals.

178° Wide viewing angle
The extra wide 178° viewing angle is a perfect fit for shoppers, employees or visitors that will view B4E31T displays from diverse angles while passing by.

Customization
Hisense's B4E31T displays support a variety of on-screen customisations such as custom startup logo, startup animation, wallpaper and many more. Creating a uniform look & feel for all people working with or viewing the displays.

Round-the-clock operation
Designed with dual-core System on Chip (SoC) technology the Hisense B4E31T series can be used for broadcasting both offline and cloud based content 16 hours a day, 7 days a week.

4K Ultra HD
The 4K Ultra HD picture quality* ensures perfect colour and rich details in all possible broadcasting surroundings, ranging from shops, to restaurants and office buildings.
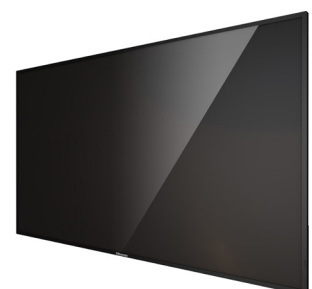
500 nits
With 500 nits maximum brightness the display panels can deliver amazingly vivid imagery anywhere during daytime and nighttime conditions.

Automatic time zone
When connected to the Internet each display will automatically synchronise to its local timezone. Making sure scheduled media broadcast is always in sync.

Specifications

Digital Display Panel

Backlight	DLED
Size	43''
Resolution	3840 x 2160
Refresh rate	60HZ
Color	1.07G(8 Bits+FRC)
Brightness	500 nits (typ)
Contrast(typ)	1200:1 (typ)
Response time(typ)	8ms(typ)
Viewing angle(Min.)	178°/178°
Color gamut	72%
Haze	1%
Orientation	Landscape & Portrait
MTBF	30000Hrs(min)
Operation Hours	7Day*16Hour

Power

Input	AC 100V-240V@50/60HZ
Power Consumption	143W
Standby consumption	<0.5W (standby mode)

Physical

Bezel Color	Black
Set Dimension (W×H×D)	973mm x 561.2mm x 63.5mm
Bezel width (T/L/R/B)	T/B/L/R:13.9mm
Net Weight	10.9kg
Packing Dimension (W×H×D)	1070 x 680 x 173mm
Packed Weight	13.3kg
VESA	200mm x 200mm

System

OS	Android 8.0
DDR	2G
ROM	16G
Language	English/Chinese

Speaker

Built in speaker	8W x2

Control Method

Remote	IR
RS232	1xRS232 (RJ45)

Certification

Standard Certification	CB,CE,ERP,RCM	CB CE
EAN	6973172940778	ERP
Energy Table	43B4E31T	

Connectivity

WIFI	2.4G/5G IEEE 802.11 ac/a/b/g/n WC0SR2511T
LAN	10/100Mbps 1xRJ45
SD /TF Card	1xTF
USB	1xUSB 2.0 1xUSB3.0
Input	2xHDMI 2.0 1xAudio in
Output	headphone Jack

Environment

Temperature	0 - 40°
Humidity	20% - 80%

What's in the box

Basic	Power cord
	Remote controller
	RS232 cable
	Battery
	User manual
	HDMI Cable

Dimensions

43" 973 x 561.2 x 63.5 mm
10.9 kg

973.0mm

BEZEL WIDTH=13.9mm

(386.5mm) 200.0mm 386.5mm

WALL MOUNT SCREW=M6*(10+X)
(X=WALL MOUNT BKT THICKNESS)

200.0mm

180.6mm